



**FOR IMMEDIATE RELEASE**

## **INTEGRITY INSURANCE HIRES ADAM PIETTE AS COMMERCIAL LINES UNDERWRITING MANAGER**

**APPLETON, WI (May 2, 2017)** — [Integrity Insurance](#) is proud to announce the addition of Adam Piette as Commercial Lines Underwriting Manager.

In his position, Piette will lead a group of commercial lines underwriters and commercial field underwriters to ensure sustained growth, profit and execution of Integrity's business objectives through quality underwriting, proactive portfolio management and strong customer service.

Vice President, Commercial Lines Dan Trochil stated, "We're thrilled to have Adam join our team. His past experience in creating and implementing changes to improve efficiencies and drive growth and profitability for commercial lines will be a tremendous asset to our team."

Piette brings over 12 years of insurance experience to Integrity. Previously, Piette worked for SECURA Insurance, where he held the position of Commercial Lines Underwriting Supervisor for the last three years. Piette holds a BBA from the University of Wisconsin – Oshkosh and is working towards earning his CPCU and AU designations.

### **About Integrity Insurance**

Integrity Insurance established in 1933 and is based in Appleton, WI. Integrity offers auto, home and business insurance through a network of independent agents throughout IA, MN and WI. With an affiliate partner Grange Insurance based in Columbus, Ohio — the 13 state enterprise has \$2 billion in assets and \$1 billion in annual revenue and holds an A.M. Best rating of "A" Excellent. For more information, visit [integrityinsurance.com](http://integrityinsurance.com).

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